

Australian wine sector 2019 at a glance

Grape and wine production

6th largest wine producer in the world

Total vineyard area in Australia	146 128 ha
Shiraz (30%)	39 893 ha
Cabernet Sauvignon (18%)	24 682 ha
Chardonnay (16%)	21 442 ha
Merlot (6%)	8 447 ha
Sauvignon Blanc (5%)	6 097 ha
Total winegrape crush 2019	1.73 million tonnes
South Australia (50%)	859 000 tonnes
Murray Darling-Swan Hill (22%)	386 000 tonnes
New South Wales* (21%)	359 000 tonnes
Victoria* (4%)	75 000 tonnes
Western Australia (2%)	36 000 tonnes
Tasmania (1%)	13 000 tonnes
Total wine production	1.2 billion litres
Red (57%)	684 million litres
White (43%)	514 million litres

*exc. Murray Darling-Swan Hill

Wine businesses

Contribute over \$45.5 billion annually to the Australian economy

Wine regions	65
Wineries	2468
Grapegrowers	6251
Employees (full and part-time)	163 790

Australian wine exports 2018-19

5th largest wine exporter in the world

Total wine export value	\$2.9 billion
China (37%)	\$1.2 billion
US (15%)	\$432 million
UK (14%)	\$373 million
Canada (7%)	\$198 million
New Zealand (4%)	\$96 million
Total wine export volume	801 million litres
Red (61%)	482 million litres
White (38%)	306 million litres
Sparkling, carbonated, fortified (2%)	12 million litres

Domestic wine market 2018-19

15th highest per capita consumption of grape wine

22.5 litres/capita

Total domestic wine market	594 million litres
Australian wine (83%)	494 million litres
Imported wine (17%)	100 million litres

Top-selling varieties in off-trade market by value

Sauvignon Blanc	14%
Shiraz	14%
Sparkling white	8%
Cabernet Sauvignon	7%
Chardonnay	6%