

Wine Australia providing insights on Australian Wine

Regional snapshot 2019 - Hunter

State **New South Wales**

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Plantings

Source: National Vineyard Scan 2019 and ABS

	Hunter	All regions
Total vineyard area (hectares)	2,609	146,244
Percentage red varieties	47%	64%
Percentage of national vineyards	2%	
Percentage of New South Wales vineyards	8%	

Crush

Source: National Vintage Survey 2019

	Hunter	All regions
Estimated tonnes crushed in 2019	5,391	1,725,758
Average yield (tonnes/ha)	2.1	11.8
Change in crush from 2018	-1%	3%

Top five varieties in Hunter in 2019

	Share of tonnes	Av price/tonne
Chardonnay	28%	\$1,442
Semillon	24%	\$1,275
Shiraz	23%	\$1,649
Verdelho	13%	\$1,151
Tempranillo	2%	\$1,353

Exports

Source: Wine Australia Wine Export Approval System YE December 2019

Exports by GI content

	Hunter	All exports
Export volume by GI content ('000 litres)	480	743,464
Percentage of total exports	0.1%	100%
Percentage of crush exported (estimate)	13%	62%

Label claim exports (bottled only)

	Hunter and Hunter blends	Change in 2019
Export volume by GI label claim ('000 litres)	289 ↓	-41%
Export value by GI label claim (\$A '000)	3,616 ↓	-12%
Average value per litre	\$12.49 ↑	48%

Share of bottled export volume by destination market

	Hunter and Hunter blends	All bottled wine exports
China, Pr	43%	33%
United Kingdom	16%	10%
United States Of America	8%	24%
Sweden	4%	1%
Finland	3%	0%
Others	25%	32%

Share of bottled export volume by price point

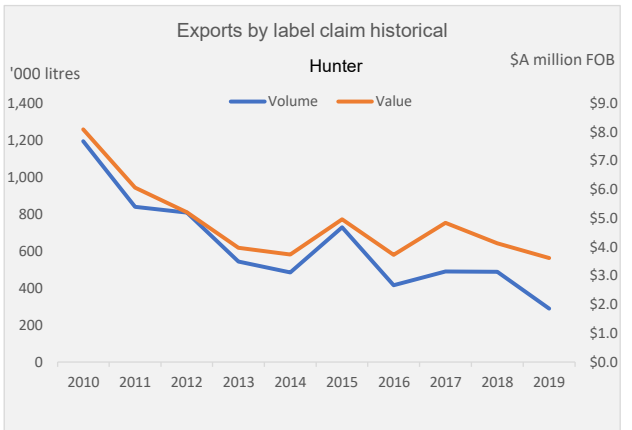
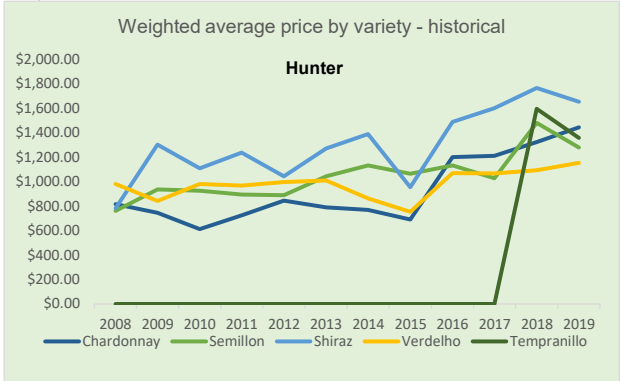
	Hunter and Hunter blends	All bottled wine exports
\$2.49 and under	0%	2%
\$2.50 to \$4.99	15%	62%
\$5.00 to \$7.49	25%	18%
\$7.50 to \$9.99	13%	5%
\$10.00-\$14.99	27%	6%
\$15.00-\$19.99	21%	1%
\$20 and over	0%	5%

Climate data

Source: Bureau of Meteorology (2019)

Hunter					
Size (km ²)	19 970	Elevation (m)	0-1597	Latitude	32° 34'
Time period	Mean Jan temp (MJT)	Annual* rainfall	Oct-April GSR	GDD	
1961-1990 average	22.4 °C	800 mm	537 mm	2070	
1991-2018 average	23.2 °C	792 mm	538 mm	2116	
2018-19 season*	27.4 °C	597 mm	478 mm	2439	

*July 2018-June 2019



Notes

Meteorological data is taken from the national climate databank of the Bureau of Meteorology: the Australian Data Archive for Meteorology (ADAM).

Climate indices have been calculated across the whole GI region by the Antarctic Climate Ecosystem CRC as part of a research project co-funded by Wine Australia.

Growing season rainfall (GSR) and growing degree days (GDD) are both calculated from October to April across the whole GI region. GSR and GDD for individual vineyards will vary from this value.

Latitude data is the centroid of each GI region. Altitude/elevation data is the highest and lowest point in the region - regardless of whether there is a vineyard at that location.

Area data comes from the National Vineyard Scan 2019 conducted by GAIA on behalf of Wine Australia. Variety share from ABS vineyard survey 2015.

Estimated crush figures are higher than the figures reported in the survey as the estimated figure is raised to allow for the non-response rate.

Exports by GI content includes all wine that has been identified by the exporter as coming from the GI, but not necessarily claimed on the label.