

Wine Australia providing insights on Australian Wine

Variety snapshot 2020 - Semillon

Variety	Semillon
Colour	White

Plantings

Source: ABS National Vineyard Survey 2015	Semillon	All varieties
Area planted in Australia (hectares)	4,569	135,133
Percentage of total area	3.4%	
Percentage of white varieties	9.4%	

Crush

Source: National Vintage Survey 2020	Semillon	All varieties
Tonnes crushed in 2020	50,504	1,520,608
Percentage of total crush	3.3%	
Percentage of white crush	7.4%	

Top five regions % of total crush	Semillon	All varieties
Riverina	46%	20%
Riverland	19%	34%
Murray Darling - Swan Hill VIC	11%	12%
Margaret River	8%	2%
Murray Darling - Swan Hill	7%	4%
Others	8%	29%

Exports

Source: Wine Australia Wine Export Approval System 2019-20

Exports by variety content	Semillon	All varieties
Export volume ('000 litres)	6,988	729,712
Export value (\$'000 FOB)	18,846	2,839,993
Share of export volume	1.0%	
Share of export value	0.7%	

Label claim exports (packaged only)	Semillon and Semillon blends	All bottled wine exports
Total exports ('000 litres) in 2019-20	2,423	332,592
Change in volume from 2018-19	↓ -10%	↓ -8%
Total export value (\$'000 FOB) in 2019-20	12,533	2,321,680
Average value per litre	\$5.17	\$6.98

Top five export destinations and share of exports by value	Semillon and Semillon blends	All packaged wine exports
Canada	18%	7%
UK	15%	7%
China mainland	13%	45%
Japan	10%	2%
Sweden	8%	1%
Others	36%	39%

Top five varietal label claims by value with Semillon in the name

Semillon, Chardonnay
Semillon
Semillon, Sauvignon Blanc
Semillon, White Frontignac, Traminer, Pinot Grigio
Semillon, Sauvignon Blanc, Pinot Gris, Chardonnay, Riesling

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