

Option 1  
Global Front Label



2010  
South Eastern Australia  
Shiraz

ALC 13.5% VOL

WINE OF AUSTRALIA

750mL

Option 2  
Global Front Label

\* Note if using option 2 common mandatory items (alcohol, volume, designation, country of origin) would need to be included with the country specific information on the back label.



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This document is provided as a guide only. Market specific back labels need to be applied. Details for export market requirements can be found in the Export Market Guide.