

Wine Australia providing insights on Australian Wine

Variety snapshot 2019 - Tempranillo

Variety	Tempranillo
Colour	Red

Plantings

Source: ABS National Vineyard Survey 2015	Tempranillo	All varieties
Area planted in Australia (hectares)	736	135,133
Percentage of total area	0.5%	
Percentage of red varieties	0.8%	

Crush

Source: National Vintage Survey 2019	Tempranillo	All varieties
Tonnes crushed in 2019	6,016	1,728,454
Percentage of total crush	0.3%	
Percentage of red crush	0.6%	

Top five regions % of total crush	Tempranillo	All varieties
Riverland	24%	30%
Murray Darling - Swan Hill	24%	22%
Riverina	10%	19%
Barossa Valley	9%	3%
McLaren Vale	6%	2%
Others	28%	24%

Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Tempranillo	All varieties
Exports by variety content in 2018-19 ('000 litres)	1,316	800,925
Percentage of total exports	0.2%	
Percentage of red exports	0.3%	

Label claim exports (bottled only)

	Tempranillo and Tempranillo blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	234	376,204
Change in volume from 2017-18	↓ -24%	8%
Average value per litre	\$7.90	\$5.94

Top five export destinations and share of exports	Tempranillo and Tempranillo blends	All bottled wine exports
China, Pr	27%	32%
United Kingdom	22%	13%
New Zealand	19%	4%
Netherlands	11%	2%
Finland	6%	0%
Others	14%	49%

Top five varietal label claims with Tempranillo in the name

- Merlot/Tempranillo
- Tempranillo
- Shiraz/Tempranillo
- Cabernet Sauvignon/Merlot/Tempranillo/Colombard
- Shiraz/Tempranillo/Grenache

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