

# Wine Australia providing insights on Australian Wine

## Variety snapshot 2019 - Marsanne

Variety	Marsanne
Colour	White

### Plantings

Source: ABS National Vineyard Survey 2015	Marsanne	All varieties
Area planted in Australia (hectares)	163	135,133
Percentage of total area	0.1%	
Percentage of white varieties	0.3%	

### Crush

Source: National Vintage Survey 2019	Marsanne	All varieties
Tonnes crushed in 2019	1,424	1,728,454
Percentage of total crush	0.1%	
Percentage of white crush	0.2%	

Top five regions % of total crush	Marsanne	All varieties
Riverina	55%	19%
Goulburn Valley	26%	1%
McLaren Vale	5%	2%
Heathcote	4%	1%
Barossa Valley	3%	3%
Others	6%	75%

### Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Marsanne	All varieties
Exports by variety content in 2018-19 ('000 litres)	99	800,925
Percentage of total exports	0.0%	
Percentage of white exports	0.0%	

### Label claim exports (bottled only)

	Marsanne and Marsanne blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	59	376,204
Change in volume from 2017-18	↓ -17%	8%
Average value per litre	\$11.16	\$5.94

Top five export destinations and share of exports	Marsanne and Marsanne blends	All bottled wine exports
China, Pr	55%	32%
United Kingdom	15%	13%
United States Of America	9%	24%
Canada	5%	7%
Sweden	5%	1%
Others	11%	23%

### Top five varietal label claims with Marsanne in the name

Viognier/Marsanne  
 Marsanne  
 Sauvignon Blanc/Riesling/Marsanne/Roussane  
 Sauvignon Blanc/Chardonnay/Pinot Gris/Marsanne  
 Marsanne/Roussane/Viognier

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