

# Wine Australia providing insights on Australian Wine

## Variety snapshot 2019 - Traminer/Gewurztraminer

| Variety | Traminer |
|---------|----------|
| Colour  | White    |

### Plantings

| Source: ABS National Vineyard Survey 2015 | Traminer | All varieties |
|---|----------|---------------|
| Area planted in Australia (hectares)      | 840      | 135,133       |
| Percentage of total area                  | 0.6%     |               |
| Percentage of white varieties             | 1.7%     |               |

### Crush

| Source: National Vintage Survey 2019 | Traminer | All varieties |
|--------------------------------------|----------|---------------|
| Tonnes crushed in 2019               | 11,884   | 1,728,454     |
| Percentage of total crush            | 0.7%     |               |
| Percentage of white crush            | 1.5%     |               |

| Top five regions % of total crush | Traminer | All varieties |
|-----------------------------------|----------|---------------|
| Riverina                          | 48%      | 19%           |
| Murray Darling - Swan Hill        | 19%      | 22%           |
| Riverland                         | 17%      | 30%           |
| Margaret River                    | 7%       | 1%            |
| Hunter                            | 2%       | 0%            |
| Others                            | 7%       | 27%           |

### Exports

Source: Wine Australia Wine Export Approval System 2018-19

| Exports by variety content                          | Traminer | All varieties |
|---|----------|---------------|
| Exports by variety content in 2018-19 ('000 litres) | 3,184    | 800,925       |
| Percentage of total exports                         | 0.4%     |               |
| Percentage of white exports                         | 1.1%     |               |

### Label claim exports (bottled only)

|  | Traminer and Traminer blends | All bottled wine exports |
|--|------------------------------|--------------------------|
| Total exports ('000 litres) in 2018-19 | 132                          | 376,204                  |
| Change in volume from 2017-18          | ↓ -36%                       | 8%                       |
| Average value per litre                | \$4.64                       | \$5.94                   |

| Top five export destinations and share of exports | Traminer and Traminer blends | All bottled wine exports |
|---|------------------------------|--------------------------|
| United Kingdom                                    | 34%                          | 13%                      |
| Norway  | 23%                          | 0%                       |
| Japan   | 13%                          | 2%                       |
| United States Of America                          | 7%                           | 24%                      |
| Canada  | 6%                           | 7%                       |
| Others  | 17%                          | 54%                      |

### Top five varietal label claims with Traminer in the name

Riesling/Gewurztraminer  
 Semillon/White Frontignac/Gewuerztraminer/Pinot Grigio  
 Gewurztraminer/Riesling  
 Gewuerztraminer/Riesling  
 Riesling/Gewuerztraminer

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