

# Wine Australia providing insights on Australian Wine

## Variety snapshot 2019 - Semillon

Variety	Semillon
Colour	White

### Plantings

Source: ABS National Vineyard Survey 2015	Semillon	All varieties
Area planted in Australia (hectares)	4,569	135,133
Percentage of total area	3.4%	
Percentage of white varieties	9.4%	

### Crush

Source: National Vintage Survey 2019	Semillon	All varieties
Tonnes crushed in 2019	53,921	1,728,454
Percentage of total crush	3.1%	
Percentage of white crush	6.9%	

Top five regions % of total crush	Semillon	All varieties
Riverina	48%	19%
Murray Darling - Swan Hill	19%	22%
Riverland	17%	30%
Margaret River	7%	1%
Hunter	2%	0%
Others	7%	27%

### Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Semillon	All varieties
Exports by variety content in 2018-19 ('000 litres)	8,994	800,925
Percentage of total exports	1.1%	
Percentage of white exports	3.0%	

### Label claim exports (bottled only)

	Semillon and Semillon blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	2,681	376,204
Change in volume from 2017-18	↓ -19%	8%
Average value per litre	\$4.90	\$5.94

Top five export destinations and share of exports	Semillon and Semillon blends	All bottled wine exports
Canada	19%	7%
United Kingdom	17%	13%
Japan	9%	2%
Sweden	8%	1%
China, Pr	5%	32%
Others	43%	45%

### Top five varietal label claims with Semillon in the name

- Semillon/Chardonnay
- Semillon/Sauvignon Blanc
- Sauvignon Blanc/Semillon
- Semillon
- Chardonnay/Semillon

Prepared Nov-2019

### Disclaimer

This information has been made available to assist on the understanding that the Wine Australia is not rendering professional advice. Wine Australia does not accept responsibility for the results of any actions taken on the basis of the information contained in this report nor for the accuracy, currency or completeness of any material contained in it. Wine Australia expressly disclaims all and any liability and responsibility to any person in respect of consequences of anything done in respect of reliance, whether wholly or in part, upon this report.

Copyright in all data provided to your organisation is owned by Wine Australia unless otherwise indicated. You may store, display, print and reproduce this material only for non-commercial use or use within your organisation so long as you give appropriate acknowledgement to the copyright owner. The data must not be shared with commercial third-parties without written consent from Wine Australia. More information can be found on our website [www.wineaustralia.com](http://www.wineaustralia.com).

