# Wine Australia providing insights on Australian Wine

Hectares

3,000

# Variety snapshot 2019 - Colombard

Variety	Colombard	
Colour	White	

#### **Plantings**

Source: ABS National Vineyard Survey 2015	Colombard	All varieties
Area planted in Australia (hectares)	1,791	135,133
Percentage of total area	1.3%	
Percentage of white varieties	3.7%	

#### Crush

Source: National Vintage Survey 2019	Colombard	All varieties
Tonnes crushed in 2019	50,711	1,728,454
Percentage of total crush	2.9%	
Percentage of white crush	6.4%	

Top five regions % of total crush	Colombard	All varieties
Riverland	58%	30%
Murray Darling - Swan Hill	23%	22%
Riverina	16%	19%
Lower Murray zone other	3%	1%
Grand Total	100%	#N/A
Others	-100%	#N/A

#### **Exports**

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content		Colombard	All varieties
Exports by variety content in 2018-19 ('000 litres)		10,635	800,925
Percentage of total exports		1.3%	
Percentage of white exports		3.6%	
		j	
		Colombard	
		and	
		Colombard	All bottled wine
Label claim exports (bottled only)		blends	exports
Total exports ('000 litres) in 2018-19		32	376,204
Change in volume from 2017-18	•	-41%	8%
Average value per litre		\$2.60	\$5.94

Top five export destinations and share of exports	Colombard and Colombard blends	All bottled wine exports
Japan	49%	2%
Russia	12%	0%
Ireland	9%	1%
Hong Kong	7%	2%
Philippines	6%	0%
Others	17%	94%

### Top five varietal label claims with Colombard in the name

Cabernet Sauvignon/Merlot/Tempranillo/Colombard

Chardonnay/Colombard/Pinot Noir

Chardonnay/Colombard/Pinot Noir/Semillon

Colombard/Chardonnay

Pinot Grigio/Colombard/Muscat Gordo Blanco

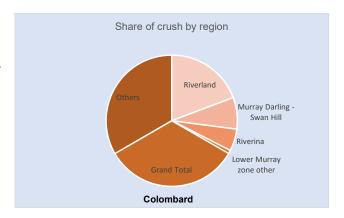
#### Prepared Nov-2019

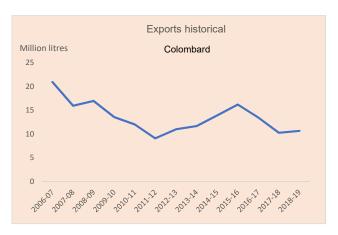
## Disclaimer



Historical plantings

Colombard







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