

# Wine Australia providing insights on Australian Wine

## Variety snapshot 2019 - Prosecco

Variety	Prosecco
Colour	White

### Plantings

Source: ABS National Vineyard Survey 2015

	Prosecco	All varieties
Area planted in Australia (hectares)	183	135,133
Percentage of total area	0.1%	
Percentage of white varieties	0.4%	

### Crush

Source: National Vintage Survey 2019

	Prosecco	All varieties
Tonnes crushed in 2019	9,936	1,728,454
Percentage of total crush	0.6%	
Percentage of white crush	1.3%	

Top five regions % of total crush	Prosecco	All varieties
King Valley	51%	1%
Murray Darling - Swan Hill	37%	22%
Alpine Valleys	5%	0%
Wrattenbully	1%	2%
Adelaide Hills	1%	1%
Others	4%	74%

### Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Prosecco	All varieties
Exports by variety content in 2018-19 ('000 litres)	309	800,925
Percentage of total exports	0.0%	
Percentage of white exports	0.1%	

### Label claim exports (bottled only)

	Prosecco and Prosecco blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	272	376,204
Change in volume from 2017-18	↑ 19%	8%
Average value per litre	\$7.01	\$5.94

Top five export destinations and share of exports	Prosecco and Prosecco blends	All bottled wine exports
New Zealand	83%	4%
Japan	4%	2%
Fiji	3%	0%
China, Pr	2%	32%
United States Of America	2%	24%
Others	6%	38%

### Top five varietal label claims with Prosecco in the name

Prosecco

Prepared Nov-2019

### Disclaimer

This information has been made available to assist on the understanding that the Wine Australia is not rendering professional advice. Wine Australia does not accept responsibility for the results of any actions taken on the basis of the information contained in this report nor for the accuracy, currency or completeness of any material contained in it. Wine Australia expressly disclaims all and any liability and responsibility to any person in respect of consequences of anything done in respect of reliance, whether wholly or in part, upon this report.

Copyright in all data provided to your organisation is owned by Wine Australia unless otherwise indicated. You may store, display, print and reproduce this material only for non-commercial use or use within your organisation so long as you give appropriate acknowledgement to the copyright owner. The data must not be shared with commercial third-parties without written consent from Wine Australia. More information can be found on our website [www.wineaustralia.com](http://www.wineaustralia.com).

