

Wine Australia providing insights on Australian Wine

Variety snapshot 2020 - Chardonnay

Variety	Chardonnay
Colour	White

Plantings

Source: ABS National Vineyard Survey 2015	Chardonnay	All varieties
Area planted in Australia (hectares)	21,442	135,133
Percentage of total area	15.9%	
Percentage of white varieties	44.2%	

Crush

Source: National Vintage Survey 2020	Chardonnay	All varieties
Tonnes crushed in 2020	285,204	1,520,608
Percentage of total crush	18.8%	
Percentage of white crush	41.7%	

Top five regions % of total crush	Chardonnay	All varieties
Riverland	40%	34%
Riverina	18%	20%
Murray Darling - Swan Hill VIC	13%	12%
Murray Darling - Swan Hill NSW	8%	9%
Murray Darling - Swan Hill	7%	4%
Others	14%	21%

Exports

Source: Wine Australia Wine Export Approval System 2019-20

Exports by variety content	Chardonnay	All varieties
Export volume ('000 litres)	166,509	729,712
Export value (\$'000 FOB)	329,269	2,839,993
Share of export volume	22.8%	
Share of export value	11.6%	

Label claim exports (packaged only)

	Chardonnay and Chardonnay blends	All bottled wine exports
Total exports ('000 litres) in 2019-20	49,270	332,592
Change in volume from 2018-19	➔ -2%	↓ -8%
Total export value (\$'000 FOB) in 2019-20	208,053	2,321,680
Average value per litre	\$4.22	\$6.98

Top five export destinations and share of exports by value	Chardonnay and Chardonnay blends	All packaged wine exports
USA	39%	15%
UK	15%	7%
Canada	7%	7%
Japan	6%	2%
China mainland	5%	45%
Others	27%	25%

Top five varietal label claims by value with Chardonnay in the name

- Chardonnay
- Chardonnay, Pinot Noir
- Chardonnay, Semillon
- Chardonnay, Pinot Gris
- Chardonnay, Viognier

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