

Wine Australia providing insights on Australian Wine

Regional snapshot 2019 - Riverland

State	South Australia	
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Plantings

Source: National Vineyard Scan 2019 and ABS	Riverland	All regions
Total vineyard area (hectares)	21,816	146,244
Percentage red varieties	60%	64%
Percentage of national vineyards	15%	
Percentage of South Australia vineyards	29%	

Crush

Source: National Vintage Survey 2019	Riverland	All regions
Estimated tonnes crushed in 2019	518,543	1,725,758
Average yield (tonnes/ha)	23.8	11.8
Change in crush from 2018	-1%	3%

Top five varieties in Riverland in 2019	Share of tonnes	Av price/tonne
Shiraz	25%	\$617
Chardonnay	25%	\$359
Cabernet Sauvignon	15%	\$607
Muscat Gordo Blanco	6%	\$258
Merlot	6%	\$596

Exports

Source: Wine Australia Wine Export Approval System YE December 2019

Exports by GI content	Riverland	All exports
Export volume by GI content ('000 litres)	48,786	743,464
Percentage of total exports	6.6%	100%
Percentage of crush exported (estimate)	13%	62%

Label claim exports (bottled only)

	Riverland and Riverland blends	Change in 2019
Export volume by GI label claim ('000 litres)	827	43%
Export value by GI label claim (\$A '000)	4,428	52%
Average value per litre	\$5.36	7%

Share of bottled export volume by destination market	Riverland and Riverland blends	All bottled wine exports
China, Pr	66%	33%
United States Of America	8%	24%
New Zealand	7%	4%
Canada	5%	7%
United Kingdom	4%	10%
Others	10%	21%

Share of bottled export volume by price point	Riverland and Riverland blends	All bottled wine exports
\$2.49 and under	1%	2%
\$2.50 to \$4.99	42%	62%
\$5.00 to \$7.49	46%	18%
\$7.50 to \$9.99	8%	5%
\$10.00-\$14.99	3%	6%
\$15.00-\$19.99	0%	1%
\$20 and over	0%	5%

Notes

Meteorological data is taken from the national climate databank of the Bureau of Meteorology: the Australian Data Archive for Meteorology (ADAM). Climate indices have been calculated across the whole GI region by the Antarctic Climate Ecosystem CRC as part of a research project co-funded by Wine Australia. Growing season rainfall (GSR) and growing degree days (GDD) are both calculated from October to April across the whole GI region. GSR and GDD for individual vineyards will vary from this value. Latitude data is the centroid of each GI region. Altitude/elevation data is the highest and lowest point in the region - regardless of whether there is a vineyard at that location. Area data comes from the National Vineyard Scan 2019 conducted by GAIA on behalf of Wine Australia. Variety share from ABS vineyard survey 2015. Estimated crush figures are higher than the figures reported in the survey as the estimated figure is raised to allow for the non-response rate. Exports by GI content includes all wine that has been identified by the exporter as coming from the GI, but not necessarily claimed on the label.

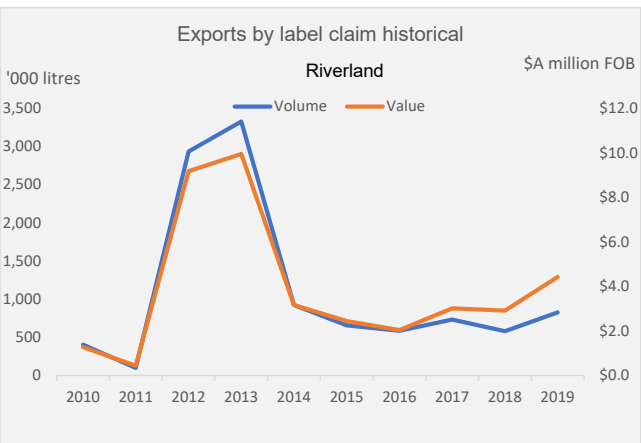
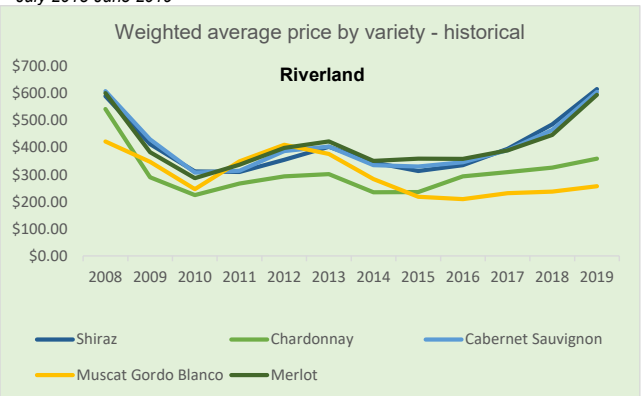
Published July 2020

Climate data

Source: Bureau of Meteorology (2019)

	Riverland				
Size (km ²)	4 130	Elevation (m)	0-99	Latitude	34° 23'
Time period	Mean Jan temp (MJT)	Annual* rainfall	GSR	Oct-April GDD	
1961-1990 average	23.5 °C	258 mm	132 mm	2218	
1991-2018 average	24.4 °C	266 mm	147 mm	2286	
2018-19 season*	27.3 °C	149 mm	69 mm	2496	

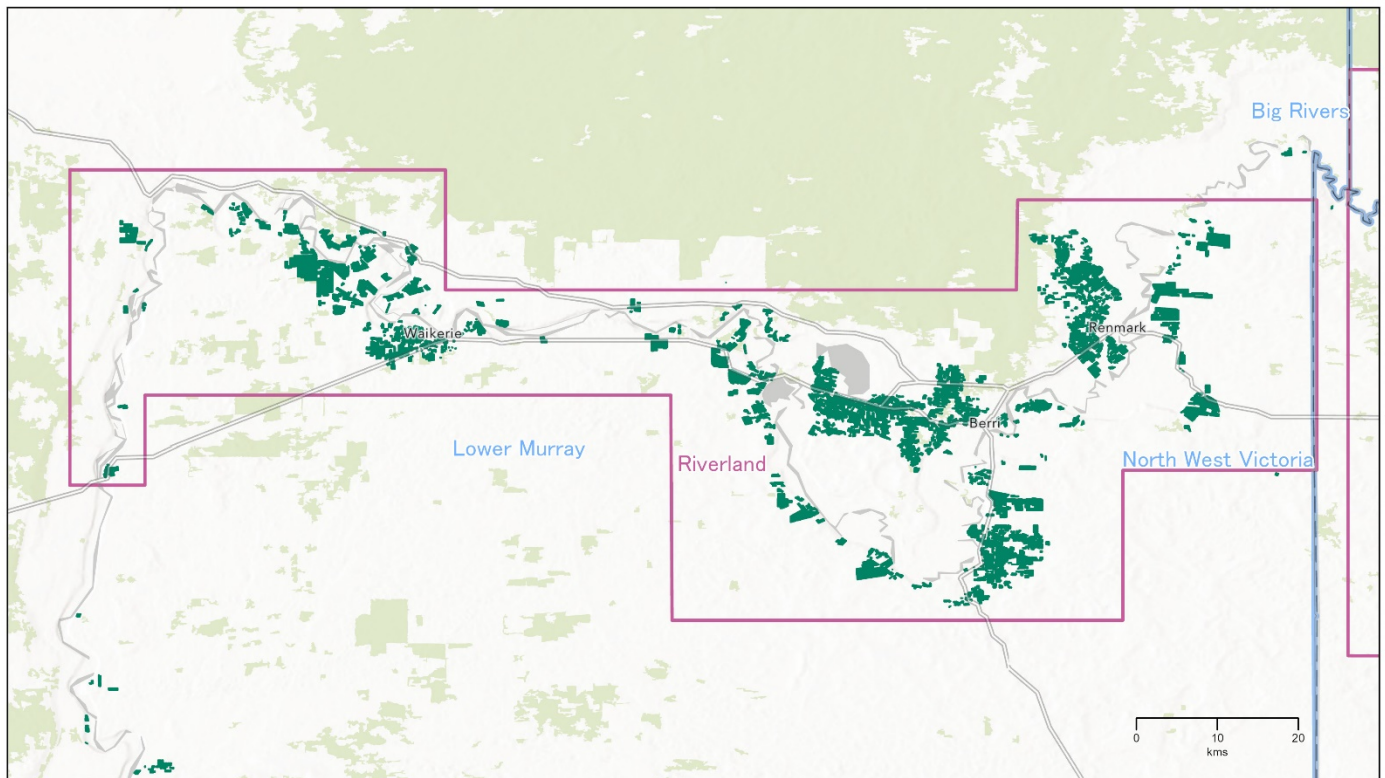
*July 2018-June 2019



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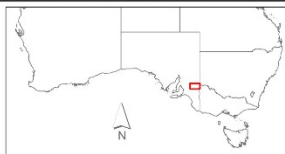
RIVERLAND

South Australia



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Australian
Wine

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Map produced by Tracable Solutions Pty Ltd, June 2019.



GI Regions
GI Zones
Vineyards (GAIA 2019)



This map provides a visual representation of the Geographical Indications (GI) boundary defined in the Initial Description of the GI. This boundary is the best estimate of the GI and in case of any discrepancy or anomaly, the Initial Description prevails.

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About Wine Australia: Wine Australia supports a competitive wine sector by investing in research, development and adoption (RDA), growing domestic and international markets, protecting the reputation of Australian wine and administering the Export and Regional Wine Support Package (ERWSP).

Wine Australia is an Australian Commonwealth Government statutory authority, established under the Wine Australia Act 2013, and funded by grape growers and winemakers through levies and user-pays charges and the Australian Government, which provides matching funding for RDA investments and funds the ERWSP.

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