Wine Australia providing insights on Australian Wine

Variety snapshot 2019 - Petit Verdot

Variety	Petit Verdot
Colour	Red

Plantings

Source: ABS National Vineyard Survey 2015	Petit Verdot	All varieties
Area planted in Australia (hectares)	1,120	135,133
Percentage of total area	0.8%	
Percentage of red varieties	1.3%	

Crush

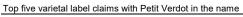
Source: National Vintage Survey 2019	Petit Verdot	All varieties
Tonnes crushed in 2019	22,119	1,728,454
Percentage of total crush	1.3%	
Percentage of red crush	2.3%	

Top five regions % of total crush	Petit Verdot	All varieties
Riverland	62%	30%
Riverina	17%	19%
Murray Darling - Swan Hill	15%	22%
Limestone Coast zone other	1%	1%
Coonawarra	1%	2%
Others	3%	25%

Exports

Source: Wine Australia Wine Export Approval System 2018-19

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Exports by variety content	Petit Verdot	All varieties
Exports by variety content in 2018-19 ('000 litres)	7,145	800,925
Percentage of total exports	0.9%	
Percentage of red exports	1.6%	
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	Petit Verdot	
	and Petit	
Label claim exports (bottled only)	Verdot blends	exports
Total exports ('000 litres) in 2018-19	367	376,204
Change in volume from 2017-18	↑ 51%	8%
Average value per litre	\$7.37	\$5.94
	Petit Verdot and	
	Petit Verdot	All bottled wine
Top five export destinations and share of exports	blends	exports
China, Pr	54%	32%
United Kingdom	16%	13%
United States Of America	12%	24%
Canada	8%	7%
Germany, Federal Republic	4%	2%



Petit Verdot

Others

Shiraz/Petit Verdot

Petit Verdot/Shiraz

Cabernet Sauvignon/Merlot/Petit Verdot

Cabernet Sauvignon/Petit Verdot

Prepared Nov-2019

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Hectares Historical plantings Petit Verdot 1,600 1,400 1,200 1.000 800 600 400 ■Total 1,200 1,313 1,337 1,623 1,439 1,456 1,387 1,354 1,226 1,215 1,120

