

# Wine Australia providing insights on Australian Wine

## Regional snapshot 2019 - Barossa Valley

State	South Australia	
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Published July 2020

### Plantings

Source: National Vineyard Scan 2019 and ABS

	Barossa Valley	All regions
Total vineyard area (hectares)	11,156	146,244
Percentage red varieties	90%	64%
Percentage of national vineyards	8%	
Percentage of South Australia vineyards	15%	

### Crush

Source: National Vintage Survey 2019

	Barossa Valley	All regions
Estimated tonnes crushed in 2019	64,900	1,725,758
Average yield (tonnes/ha)	5.8	11.8
Change in crush from 2018	46%	3%

Top five varieties in Barossa Valley in 2019	Share of tonnes	Av price/tonne
Shiraz	62%	\$2,317
Cabernet Sauvignon	16%	\$2,049
Grenache	4%	\$1,873
Chardonnay	3%	\$679
Merlot	2%	\$1,128

### Exports

Source: Wine Australia Wine Export Approval System YE December 2019

Exports by GI content	Barossa Valley	All exports
Export volume by GI content ('000 litres)	15,698	743,464
Percentage of total exports	2.1%	100%
Percentage of crush exported (estimate)	35%	62%

### Label claim exports (bottled only)

	Barossa Valley and Barossa Valley blends	Change in 2019
Export volume by GI label claim ('000 litres)	6,163	↑ 8%
Export value by GI label claim (\$A '000)	136,663	↑ 33%
Average value per litre	\$22.17	↑ 23%

Share of bottled export volume by destination market	Barossa Valley and Barossa Valley blends	All bottled wine exports
China, Pr	66%	33%
United States Of America	8%	24%
United Kingdom	6%	10%
Canada	2%	7%
Hong Kong	2%	2%
Others	15%	24%

Share of bottled export volume by price point	Barossa Valley and Barossa Valley blends	All bottled wine exports
\$2.49 and under	0%	2%
\$2.50 to \$4.99	3%	62%
\$5.00 to \$7.49	13%	18%
\$7.50 to \$9.99	14%	5%
\$10.00-\$14.99	24%	6%
\$15.00-\$19.99	16%	1%
\$20 and over	29%	5%

### Notes

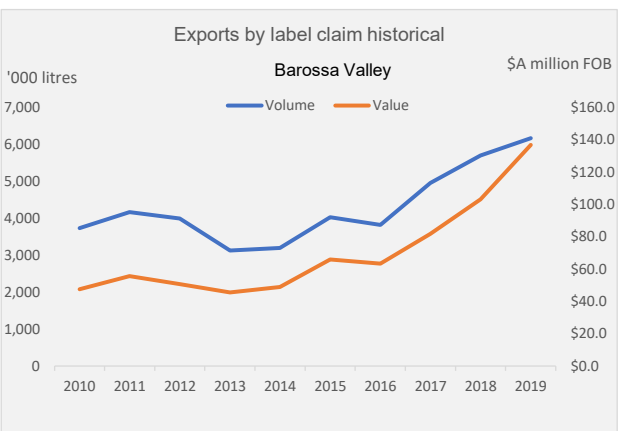
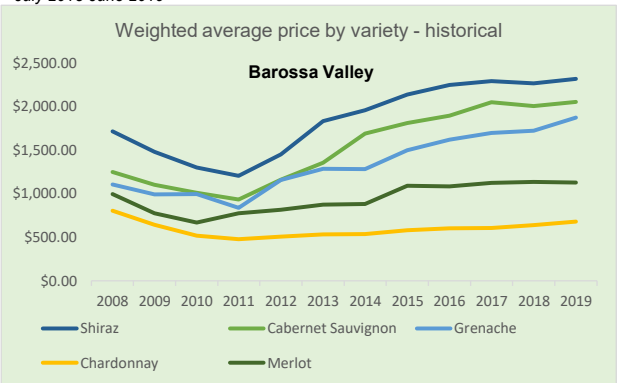
Meteorological data is taken from the national climate databank of the Bureau of Meteorology: the Australian Data Archive for Meteorology (ADAM). Climate indices have been calculated across the whole GI region by the Antarctic Climate Ecosystem CRC as part of a research project co-funded by Wine Australia. Growing season rainfall (GSR) and growing degree days (GDD) are both calculated from October to April across the whole GI region. GSR and GDD for individual vineyards will vary from this value. Latitude data is the centroid of each GI region. Altitude/elevation data is the highest and lowest point in the region - regardless of whether there is a vineyard at that location. Area data comes from the National Vineyard Scan 2019 conducted by GAIA on behalf of Wine Australia. Variety share from ABS vineyard survey 2015. Estimated crush figures are higher than the figures reported in the survey as the estimated figure is raised to allow for the non-response rate. Exports by GI content includes all wine that has been identified by the exporter as coming from the GI, but not necessarily claimed on the label.

### Climate data

Source: Bureau of Meteorology (2019)

Barossa Valley					
Size (km <sup>2</sup> )	590	Elevation (m)	112-596	Latitude	34° 52'
Time period	Mean Jan temp (MJT)	Annual* rainfall	Oct-April GSR	GDD	
1961-1990 average	21.4 °C	533 mm	206 mm	1775	
1991-2018 average	22.2 °C	536 mm	214 mm	1884	
2018-19 season*	24.8 °C	366 mm	104 mm	2120	

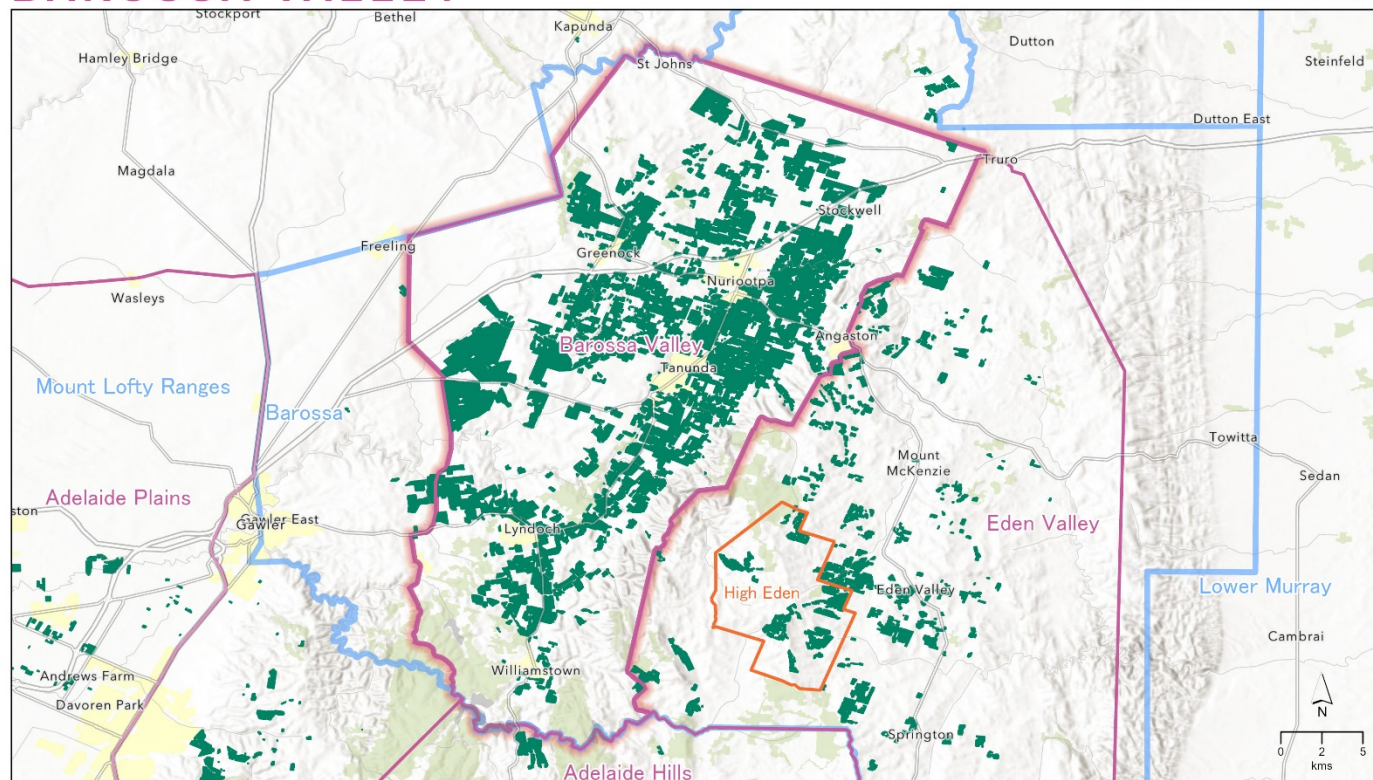
\*July 2018-June 2019



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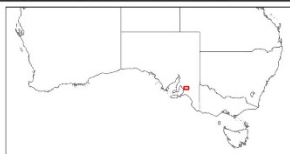
## BAROSSA VALLEY

South Australia



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Map produced by Tracelab Solutions Pty Ltd, June 2020



GI Sub Regions  
GI Regions  
GI Zones  
Vineyards (GAIA 2019)

This map provides a visual representation of the Geographical Indications (GI) boundaries defined in the National Description for the GI. This visual description is the final deliverable of the GI and in case of any discrepancy or ambiguity, the final description prevails.



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Wine Australia is an Australian Commonwealth Government statutory authority, established under the Wine Australia Act 2013, and funded by grape growers and winemakers through levies and user-pays charges and the Australian Government, which provides matching funding for RDA investments and funds the ERWSP.

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