

Wine Australia providing insights on Australian Wine

Variety snapshot 2019 - Cabernet Sauvignon

Variety	Cabernet Sauvignon	
Colour	Red	

Plantings

	Cabernet Sauvignon	All varieties
Source: ABS National Vineyard Survey 2015		
Area planted in Australia (hectares)	24,682	135,133
Percentage of total area	18.3%	
Percentage of red varieties	28.5%	

Crush

	Cabernet Sauvignon	All varieties
Source: National Vintage Survey 2019		
Tonnes crushed in 2019	253,581	1,728,454
Percentage of total crush	14.7%	
Percentage of red crush	26.9%	

Top five regions % of total crush	Cabernet Sauvignon	All varieties
Riverland	32%	30%
Murray Darling - Swan Hill	20%	22%
Riverina	11%	19%
Coonawarra	8%	2%
Langhorne Creek	6%	3%
Others	24%	23%

Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Cabernet Sauvignon	All varieties
Exports by variety content in 2018-19 ('000 litres)	122,118	800,925
Percentage of total exports	15.2%	
Percentage of red exports	27.4%	

Label claim exports (bottled only)	Cabernet Sauvignon and Cabernet Sauvignon blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	68,306	376,204
Change in volume from 2017-18	⇒ -5%	8%
Average value per litre	\$7.85	\$5.94

Top five export destinations and share of exports	Cabernet Sauvignon and Cabernet Sauvignon blends	All bottled wine exports
China, Pr	41%	32%
United States Of America	23%	24%
United Kingdom	6%	13%
Canada	6%	7%
New Zealand	4%	4%
Others	21%	21%

Top five varietal label claims with Cabernet Sauvignon in the name

- Cabernet Sauvignon
- Shiraz/Cabernet Sauvignon
- Cabernet Sauvignon/Merlot
- Cabernet Sauvignon/Shiraz
- Shiraz/Cabernet Sauvignon/Merlot

Prepared Nov-2019

Disclaimer

This information has been made available to assist on the understanding that the Wine Australia is not rendering professional advice. Wine Australia does not accept responsibility for the results of any actions taken on the basis of the information contained in this report nor for the accuracy, currency or completeness of any material contained in it. Wine Australia expressly disclaims all and any liability and responsibility to any person in respect of consequences of anything done in respect of reliance, whether wholly or in part, upon this report.

Copyright in all data provided to your organisation is owned by Wine Australia unless otherwise indicated. You may store, display, print and reproduce this material only for non-commercial use or use within your organisation so long as you give appropriate acknowledgement to the copyright owner. The data must not be shared with commercial third-parties without written consent from Wine Australia. More information can be found on our website www.wineaustralia.com.

