

Wine Australia providing insights on Australian Wine

Variety snapshot 2019 - Pinot Gris/Grigio

Variety	Pinot Gris
Colour	White

Plantings

Source: ABS National Vineyard Survey 2015	Pinot Gris	All varieties
Area planted in Australia (hectares)	3,731	135,133
Percentage of total area	2.8%	
Percentage of white varieties	7.7%	

Crush

Source: National Vintage Survey 2019	Pinot Gris	All varieties
Tonnes crushed in 2019	70,474	1,728,454
Percentage of total crush	4.1%	
Percentage of white crush	9.0%	

Top five regions % of total crush	Pinot Gris	All varieties
Riverina	38%	19%
Murray Darling - Swan Hill	31%	22%
Padthaway	6%	2%
Wrattenbully	5%	2%
Riverland	5%	30%
Others	15%	25%

Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Pinot Gris	All varieties
Exports by variety content in 2018-19 ('000 litres)	40,844	800,925
Percentage of total exports	5.1%	
Percentage of white exports	13.7%	

Label claim exports (bottled only)

	Pinot Gris and Pinot Gris blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	7,978	376,204
Change in volume from 2017-18	↓ -8%	8%
Average value per litre	\$4.19	\$5.94

Top five export destinations and share of exports	Pinot Gris and Pinot Gris blends	All bottled wine exports
United States Of America	104%	24%
Canada	24%	7%
United Kingdom	23%	13%
New Zealand	9%	4%
Netherlands	7%	2%
Others	-66%	50%

Top five varietal label claims with Pinot Gris in the name

- Pinot Grigio
- Pinot Gris
- Semillon/White Frontignac/Gewuerztraminer/Pinot Grigio
- Chardonnay/Pinot Grigio
- Pinot Grigio/Chardonnay

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