

# Wine Australia

## Export report

1 Jul 2020 to 30 Jun 2021



Total exports

**\$2.56 billion**

**-10%**

Volume 695 million litres **-5%**

Average value \$3.69/litre **-5%**



Exports by price point above \$10/litre

**-31%** **-22%** **-14%** **-19%** **-1%** **11%** **52%**



\$157m \$64m \$166m \$100m \$288m \$65m \$88m

### Value of exports to the top 10 markets

China inc. HK and Macau	\$793m	<b>-33%</b>
United Kingdom	\$472m	<b>23%</b>
United States	\$400m	<b>-7%</b>
Canada	\$184m	<b>-1%</b>
Singapore	\$114m	<b>16%</b>
New Zealand	\$98m	<b>5%</b>
Germany	\$55m	<b>9%</b>
Japan	\$45m	<b>-9%</b>
South Korea	\$45m	<b>111%</b>
Netherlands	\$39m	<b>-1%</b>

### Volume of exports to the top 10 markets (9L cases)

United Kingdom	29.9m	<b>16%</b>
United States	14.1m	<b>-8%</b>
China inc. HK and Macau	6.7m	<b>-52%</b>
Canada	5.7m	<b>-5%</b>
Germany	4.0m	<b>14%</b>
New Zealand	3.1m	<b>-4%</b>
Denmark	2.2m	<b>0.01%</b>
Netherlands	1.6m	<b>-4%</b>
Japan	1.4m	<b>-15%</b>
France	1.0m	<b>30%</b>



**60%**

of wine produced is exported



**2,194**

active exporters



**17.8 million**

glasses of Australian wine enjoyed overseas each day



**22,749**

different products exported