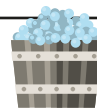


Grape and wine production

5th largest wine
producer in the world



Total vineyard area in Australia 2019	146,244 ha
South Australia (52%)	76,292 ha
New South Wales (24%)	34,641 ha
Victoria (15%)	22,151 ha
Western Australia (7%)	10,784 ha
Tasmania (1%)	1,702 ha
Queensland (0.5%)	674 ha
Total winegrape crush 2023	1.32 million tonnes
Shiraz (26%)	346,156 tonnes
Chardonnay (19%)	253,887 tonnes
Cabernet Sauvignon (11%)	151,216 tonnes
Sauvignon Blanc (7%)	85,961 tonnes
Merlot (5%)	66,856 tonnes
Total wine production 2022-23	964 million litres
Red (54%)	519 million litres
White (46%)	444 million litres

Wine businesses 2022-23

Contribute over \$45.5 billion
annually to the Australian economy



Wine regions	65
Wineries	2156
Grapegrowers	approx. 6000
Employees (full and part-time)	163,790

Australian wine exports 2022-23

5th largest wine
exporter in the world



Total wine export value	\$1.86 billion
UK (19%)	\$364 million
USA (19%)	\$359 million
Hong Kong (12%)	\$220 million
Canada (9%)	\$164 million
Singapore (7%)	\$128 million
Total wine export volume	621 million litres
Red (53%)	331 million litres
White (45%)	277 million litres
Rosé, sparkling, carbonated, fortified (2%)	13 million litres

Domestic wine market 2022-23

12th largest wine
market by volume



Total domestic wine market	545 million litres
Australian wine (82%)	444 million litres
Imported wine (18%)	101 million litres

Top-selling Australian still wine varieties in off-trade market by value

Shiraz	22%
Chardonnay	11%
Cabernet Sauvignon	10%
Sauvignon Blanc	10%
Pinot Noir	6%