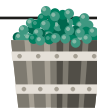


## Grape and wine production

5th largest wine  
producer in the world



Total vineyard area in Australia 2019	146,244 ha
South Australia (52%)	76,292 ha
New South Wales (24%)	34,641 ha
Victoria (15%)	22,151 ha
Western Australia (7%)	10,784 ha
Tasmania (1%)	1,702 ha
Queensland (0.5%)	674 ha
Total winegrape crush 2021	2.03 million tonnes
Shiraz (27%)	538,402 tonnes
Chardonnay (19%)	385,114 tonnes
Cabernet Sauvignon (15%)	308,496 tonnes
Merlot (6%)	121,809 tonnes
Sauvignon Blanc (5%)	101,685 tonnes
Total wine production 2020-21	1.48 billion litres
Red (58%)	854 million litres
White (42%)	628 million litres

## Wine businesses 2020-21

Contribute over \$45.5 billion  
annually to the Australian economy



Wine regions	65
Wineries	2156
Grapegrowers	approx. 6000
Employees (full and part-time)	163,790

## Australian wine exports 2020-21

5th largest wine  
exporter in the world



Total wine export value	\$2.6 billion
China (24%)	\$606 million
UK (18%)	\$470 million
USA (16%)	\$400 million
Hong Kong (7%)	\$187 million
Canada (7%)	\$184 million
Total wine export volume	693 million litres
Red (59%)	412 million litres
White (38%)	263 million litres
Rosé, sparkling, carbonated, fortified (3%)	18 million litres

## Domestic wine market 2020-21

10th largest wine  
market by volume



Total domestic wine market	577 million litres
Australian wine (82%)	474 million litres
Imported wine (18%)	103 million litres

### Top-selling varieties in off-trade market by value

Sauvignon Blanc	14%
Shiraz	13%
Sparkling white	8%
Champagne	7%
Chardonnay	7%